

# **PROSPECTUS**

## **2022 Wilmington Art Association 40th Annual Juried Spring Art Show and Sale**

**April 2 - April 10, 2022**

**Hannah Block Community Arts Center  
120 South Second St  
Wilmington, NC**

Each year during the North Carolina Azalea Festival, the Wilmington Art Association (WAA) presents the Annual Juried Spring Art Show and Sale. The 2022 Art Show and Sale will be held April 2nd through April 10th at the Hannah Block Community Arts Center (CAC), 120 S Second Street, from 10am-5pm, with extended hours of 5-7pm Friday, April 8<sup>th</sup>.

The WAA is a non-profit organization that seeks to educate members and the public in visual arts, to provide community support through school arts funding and scholarship assistance to deserving college students, and to facilitate exposure for emerging and professional artists.

### **ELIGIBILITY**

Open to all artists 18 years of age and older. Artists may submit ORIGINAL two-dimensional (2-D) work and three-dimensional (3-D) work.

### **ENTRY FEE**

\$35 For WAA members current as of registration date (\$45 Non-Members)

### **AWARDS**

First Place \$1000  
Second Place \$750  
Third Place \$500

Honorable Mentions \* Memorial Awards \* Donor Awards \* People's Choice Award

## MEET THE JUROR

Beth Handler Riebe is the founder and director of LOCAL: Art+ Ideas, a cultural think tank based in Wilmington, NC, that supports art and ideas flourishing beyond larger metropolitan areas and cultural networks. Beth worked in the NYC art world for twenty years, with curatorial stints at The Museum of Modern Art, the Whitney Museum of American Art, the Yale University Art Gallery, and the Paula Cooper Gallery. She also served as an art consultant to Donald B. Marron (one of ARTnews' top 200 collectors). She is a former Trustee of the Cameron Art Museum and occasionally teaches art history at UNCW. Beth received a BA from Oberlin College, and an MA and a PhD. from Yale University, with all three degrees in art history. She and her family moved to Wilmington in 2010.

Click here to see her website: <https://www.local-art-ideas.com/>

Click here to see her Instagram: <https://www.instagram.com/localartideas/>



<b>IMPORTANT DATES AND TIMES</b>		
<b>Dates</b>	<b>Time</b>	<b>Action</b>
<b>Monday, January 3</b>	8am	Online registration opens to artists at <a href="http://www.wilmingtonart.org">www.wilmingtonart.org</a> . Click <a href="#">HERE</a> for image resizing guidelines.
<b>Saturday, February 12</b>	5pm	Registration closes - no exceptions
<b>Tuesday, February 22</b>		Accepted artwork posted at <a href="http://www.wilmingtonart.org">www.wilmingtonart.org</a> .
<b>Friday, March 18</b>	5pm	Bin work inventory entry closes.
<b>Tuesday, March 29</b>	10am - 4pm	Accepted artwork and binwork hand delivered by artist to CAC (Note: Delivery times may be modified) Click <b>HERE</b> for hanging guidelines.
<b>Saturday, April 2 – Sunday, April 10</b>	10am – 5pm	Spring Art Show and Sale open to the public. Extended hours Friday April 8 from 5-7pm.
<b>Saturday, April 2</b>	TBA	Opening Reception and Awards Ceremony for participating artists, WAA members, and invited guests
<b>Sunday April 3</b>	10am	Judge walkabout. Participating artists invited.
<b>TBA</b>		Fine Art Drawing with light refreshments
<b>Sunday, April 10- Monday, April 11</b>	4:30 to 6pm 10am - 12pm	Pick Up/Check out artwork for all artists. Late fine \$50.00

## **ENTRY TERMS AND CONDITIONS**

- All entries must be for sale.
- Commission pieces are not allowed.
- Art must remain in show until designated time for pick-up.
- The artist must have sole ownership over the artwork.
- Artists should register for a time slot to volunteer during the show.
- Artist or designee must deliver artwork to the CAC on designated date/time. Shipped or mailed art will not be accepted.
- The WAA allows photographs to be taken during the event.
- All jurying and judging are done anonymously. The Judge's decision on acceptance is final.
- The WAA maintains the rights to use photographs of the art and the event for future marketing or promotional materials.
- Upon entering the show and by submitting payment, the artist agrees to the terms and conditions as outlined in this Prospectus.

## EXHIBITED ARTWORK ELIGIBILITY

- Artwork must be solely the creation of the artist.
- Artwork must be original in conception, composition and implementation.
- No kits, copies, collaborative works or workshop pieces will be accepted.
- No replicas, giclee reproductions or any modified, copied or imitated art will be accepted.
- The quality of the creation and design should be consistent with a fine art show.
- No furniture, jewelry, tea or dining sets allowed.
- No erotic or violent themes will be accepted.
- The artwork must have not been previously exhibited in any WAA art show and must have been completed after January 1 2020.
- Artwork requiring individual easels will not be accepted.
- Weight of 2D art must not exceed 15 lbs
- Upon check-in, 2D artwork must be ready for hanging on the display panels. Click [HERE](#) for hanging details.
- All artwork must be durable enough to be handled and moved.
- 2D artwork is artwork which can be hung on exhibit panels. 3D artwork is artwork which is to be displayed on a table or display column.

## RULES

- Artists cannot hang, place or move any artwork. The WAA hanging team will do this on your behalf with the utmost care and professionalism.
- Artwork that does not meet the criteria outlined herein or that is not ready for display will be refused/removed/returned.
- Work that does not meet criteria can be refused on the day of check-in. WAA, CAC, the Spring Show Team, and affiliates reserve the right to refuse artwork entries and cannot be held liable for any damage or loss.
- Artists must abide by the *WAA 40<sup>th</sup> Annual Juried Spring Art Show and Sale Prospectus*, rules, entry terms and conditions and all other guidelines as included herein on the WAA website, or any additional WAA communications.
- In the event of the sale of a piece within two weeks of the Spring Show that results from exposure at the Show, a 30% commission is due to the WAA.
- After registering art, if art sells prior to the show start date, the piece is committed to hanging as SOLD and will be subject to a 30% commission.

## SALES

- The artist is committed to the sale price(s) listed upon registration.
- A 30% commission will be taken on all sales.
- Sales tax will be paid by the WAA.

## ONLINE REGISTRATION PROCESS

Register online at [www.wilmingtonart.org](http://www.wilmingtonart.org)

Enter your Information

Submit your payment via PayPal or Credit Card

Watch for payment confirmation via email (May take 24 hours)

Artist may submit two pieces of art for consideration. When you are ready to submit and upload:

- Return to website.
- Upload images of your two pieces for the juror's review. Please click [HERE](#) for image guidelines.
- Include price, size, and medium.
- Keep a copy of your submissions for your own records.

Check WAA website on February 22 to learn if your artwork has been accepted into the show. Registered WAA members who are not juried into the show can still submit binwork.

## WHAT TO KNOW FOR ALL 2D ARTWORK AND BINWORK

<b>2D ARTWORK DETAILS</b>			
<b>Exhibited Pieces</b>	2 Maximum		
<b>Mediums</b>	<ul style="list-style-type: none"> <li>• Acrylic, Alcohol ink, Collage, Digital Art, Drawing, Egg Tempera, Encaustic, Stained Glass, Gouache, Metal, Mixed Media, Oil, Pastel, Printmaking, Textile, Watercolor, Other</li> <li>• No giclees, prints or reproductions.</li> <li>• Traditional Fine Art Photography, Digital Conceptualization Photography. Note: Photography must not be printed on canvas. Traditional paper and metal are accepted.</li> </ul>		
<b>Size Limitations-Not Including Frame</b>	Width 48 inches	Height 48 inches	
<b>Size Limitations to Outside Edge of Frame</b>	Width 50 inches	Height 50 inches	
<b>Diptych or Triptych</b>	Must be connected and not exceed the 50 inches overall size limit		
<b>Weight</b>	15 lb maximum including frame		
<b>Plexiglass</b>	Any piece >30 inches that requires glass, such as pastel or watercolor, must use plexiglass		
<b>Professional Presentation</b>	Quality frames <u>or</u> 1.5 inch gallery wrapped canvas or 1.5 inch cradle		
<b>Mats</b>	White, black, off white, or light neutral mats only. A thin color liner is acceptable.		
<b>Hanging</b>	<ul style="list-style-type: none"> <li>• 2D art will be hung on one or two pin hooks, depending on size and weight of art, on WAA's carpeted display panels.</li> <li>• Picture hanging wires must be slack enough for someone to reach behind the art and place the wire on the small hook(s). Be sure the wire does not allow the artwork to lean outward, nor should the wire be visible above the picture after it is hung.</li> <li>• Make sure the wire is of adequate strength to support the painting. No sawtooth hangers.</li> <li>• In summary, the artwork must be securely wired and professionally mounted. Enough slack must be left in the wire, so the piece can be easily hung.</li> <li>• Click <a href="#">HERE</a> for more information on hanging details.</li> </ul>		
<b>Identification</b>	Each piece must have a label with artist's name, title of artwork, medium, price and size affixed to the <u>back</u> upper right corner.		

## 2D BINWORK DETAILS

<b>Guidelines</b>	<ul style="list-style-type: none"> <li>• 10 Pieces maximum, no frames allowed. Original art or prints allowable and must be packaged as described below.</li> <li>• Any WAA member who has paid the registration fee can have binwork for sale.</li> </ul>		
<b>Bin</b>	<ul style="list-style-type: none"> <li>• Bin to be provided by the artist at Check-In.</li> <li>• Artist's name must be affixed to bottom of bin.</li> <li>• Standard medium bin size of 42 inch height when closed X 24 inch width, black canvas print rack <b>ONLY</b>. No other sizes or types are allowed.</li> <li>• WAA will provide standard artist identification for display.</li> <li>• 50 or less standard size business cards are allowed and are to be displayed in WAA provided sleeve</li> </ul>		
<b>Maximum Size of Binwork</b>	Width 24 inches	Height 24 inches	Depth 1 inch (canvas/cradle)
<b>Wrapping and Packaging</b>	<ul style="list-style-type: none"> <li>• Binwork must be enclosed in Krystal (or another brand) Seal Archival Art &amp; Photo Bags. If required to have white foam board or matboard backing, backing cannot exceed binwork maximum size (24").</li> <li>• NO CARDBOARD is allowed for backing.</li> </ul>		
<b>Labeling</b>	<ul style="list-style-type: none"> <li>• Binwork must be labeled in upper right corner with Artist's Name, Title, Price and if the art is ORIGINAL or REPRODUCTION</li> </ul>		
<b>Wrapped Canvas</b>	Must have white foam core or matboard backing.		
<b>Plein Air Panels</b>	Hard white canvas panels do not need foam core or mat board backing.		
<b>Paper</b>	Artwork must have white foam core cut or mat board to fit to edge of artwork and must be matted.		
<b>Photos and Prints</b>	Must have white foam core or mat board cut to fit to edge of artwork		
<b>Inventory</b>	Inventory of binwork, with your name, title, price, size, must be entered through Google forms by March 18.		

# WHAT TO KNOW FOR ALL 3D ARTWORK AND BINWORK

<b>3D ARTWORK DETAILS</b>	
<b>Exhibited Pieces</b>	2 Maximum
<b>Mediums</b>	Ceramic, Glass, Metal, Mixed Media, Paper, Plastic, Textile, Wood, Other
<b>Size Limitations</b>	<ul style="list-style-type: none"> <li>• All artwork including binwork must be able to be displayed on a pedestal. It cannot exceed 24" in diameter.</li> <li>• Sculptures of five feet or taller that stand safely on the floor and do not exceed the weight limit will be considered.</li> </ul>
<b>Maximum weight</b>	30 lbs.
<b>Professional Presentation</b>	<ul style="list-style-type: none"> <li>• Top heavy or unstable work will not be accepted.</li> <li>• 3D work with a top or lid or separate piece(s) must have the separate pieces secured and labeled.</li> <li>• Freestanding sculptures requiring special mounting or suspension will not be accepted.</li> <li>• No illuminated pieces that require electrical connections will be accepted.</li> </ul>
<b>Identification</b>	Each piece must have a label with artist's name, title of artwork, medium, and price affixed to the bottom
<b>3D BINWORK DETAILS</b>	
<b>Guidelines</b>	Not part of judging. May have up to 5 pieces
<b>Identification</b>	<ul style="list-style-type: none"> <li>• Each piece must have a label with artist's name, title of artwork, medium, price, size, and "ORIGINAL" or "REPRODUCTION" affixed to bottom.</li> <li>• All 3D binwork pieces must fit on a 36" space/pedestal.</li> </ul>
<b>Inventory</b>	<ul style="list-style-type: none"> <li>• Inventory of binwork, with your name, title, price, and size, must be entered through Google forms by March 18.</li> <li>• 50 or less standard business cards are allowable to be displayed in WAA provided card holders.</li> </ul>