

PROSPECTUS

2021 Wilmington Art Association 39th Annual Juried Spring Art Show and Sale

April 3 - April 11, 2021

Each year during the North Carolina Azalea Festival, the Wilmington Art Association (WAA) presents the Annual Juried Spring Art Show and Sale. The 2021 Art Show and Sale will be held April 3rd through April 11th at the Hannah Block Community Arts Center (CAC), 120 S Second Street, from 10 til 5 pm, with extended hours of 5-7 pm Friday, April 9th.

The WAA is a non-profit organization that seeks to educate members and the public in visual arts, to provide community support through school arts funding and scholarship assistance to deserving college students, and to facilitate exposure for emerging and professional artists.

AWARDS GIVEN

First Place \$1000
Second Place \$750
Third Place \$500

Honorable Mentions Memorial Awards Donor Awards People's Choice Award

2021 JUROR/JUDGE

Ben Billingsley



Benjamin Billingsley is a painter and printmaker living in Wilmington, North Carolina. He holds an MFA from UNC Greensboro (1995). He has exhibited work in the Southeastern United States as well as in Latvia, Estonia, Russia and Japan. He has been a regular participant in the large-scale woodblock printing events held in Carolina Beach, at UNCW and at ECU since 2010. In summer 2015, Ben was co-director of a printmaking symposium at Pedvale Open-Air Art Museum in Sabile, Latvia; participants carved and printed large-scale 1 meter by 2 meter woodblocks using a steamroller. This was Ben's second residency at Pedvale. Ben has taught studio art and art history at Cape Fear Community College full-time since 2001. In 2006 Benjamin Billingsley received the

Marilyn Goodman Anderson Endowed Award for Excellence in Teaching. He teaches a variety of studio courses (including drawing and printmaking) as well as various art history courses. In addition, Ben has lectured regularly for UNCW's Osher Lifelong Learning Institute and the Cameron Art Museum. In 2015 was the guest curator for the CAM exhibition "The Eye Learns: Modernist Prints from the Belden Collection." He participated in the No Boundaries Art Colony on Bald Head Island in Nov 2016. Recent

professional activities include serving as a visiting artist in printmaking at East Carolina University (Feb. 2019), participating in a three-person exhibition "Carved / Painted / Printed" at ACME in Wilmington (July/Aug. 2019), installing an outdoor print/earthworks/sculptural piece at SELU conservancy in Radford, VA as part of the Tristate Sculptors' Conference (Oct. 2019), and creating a collaborative printed/painted mural with students from DREAMS of Wilmington for the Bald Head Island Conservancy as part of No Boundaries 2019.

All jurying and judging is done anonymously.

IMPORTANT DATES AND TIMES

Dates	Time	Action
January 10	8 am	Online registration opens to artists at www.wilmingtonart.org
February 26	5 pm	Registration closes
March 8		Accepted artwork posted at www.wilmingtonart.org
March 22	5 pm	Bin work inventory entry closes
March 31	10 am - 4 pm	Accepted artwork hand delivered by artist to CAC (Note: Delivery times may be modified)
April 3 – April 11	10 am-5 pm	Spring Art Show and Sale open to the public
April 3	TBD	Opening Reception and Awards Ceremony for participating artists, WAA members, and invited guests
April 4	10 am	Judge walkabout. Participating artists invited.
April 9	6 pm	Fine Art Drawing with light refreshments
April 11	4:30 to 6 pm	Pick Up/Check out artwork for all artists. Late fine \$50.00

ARTIST ELIGIBILITY AND RECOMMENDATIONS

Artists must be 18 years of age. Art must remain in the show until designated time for check out.

The ability for you or your designee to hand deliver and check out must be considered. No mailed or shipped items can be accepted.

All artists accepted into the show are encouraged to volunteer in some capacity. All artists are invited to be at the show at any time. The public likes to meet the artists. It helps with sales, also.

ENTRY FEE

\$35 For WAA members current as of registration date \$45 Non-Members

ENTRY TERMS AND CONDITIONS

All entries must be for sale.

Commission pieces are not allowed.

The artist must have sole ownership over the artwork.

Artists should register for a time slot to volunteer during the show.

The WAA allows photographs to be taken during the event.

The WAA maintains the rights to use photographs of the art and the event for future marketing or promotional materials.

Upon entering the show and by submitting payment, artists agree to the terms and conditions as outlined in this Prospectus.

SHOW LOCATION

Hannah Block Community Arts Center, 120 South Second Street, Wilmington, NC 28401

EXHIBITED ARTWORK ELIGIBILITY

Artwork must be solely the creation of the artist.

Artwork must be original in conception, composition and implementation.

No kits, copies collaborative works or workshop pieces will be accepted.

No replicas, giclee reproductions or any modified, copied, or imitated art will be accepted.

The quality of the creation and design should be consistent with a fine art show.

No furniture, jewelry, tea or dining sets allowed.

No erotic or violent themes will be accepted.

The artwork must not have previously exhibited in any WAA art show and must have been completed after January 1, 2019.

Artwork requiring individual easels will not be accepted.

Weight of 2D art must not exceed 15 lbs.

Upon check-in, 2D artwork must be ready for hanging on the display panels.

All artwork must be durable enough and of a shape and size that would be manageable for relocation.

WHAT IS 2D AND WHAT IS 3D?

2D is to be hung. 3D is displayed on a table or display column and is not hung on the display panels.

RULES

Artists cannot hang, place or move any artwork. The WAA hanging team will do this on your behalf with the utmost care and professionalism.

Artwork that does not meet the criteria outlined herein or that is not ready for display will be refused/removed/returned.

Work that does not meet criteria can be refused on day of check-in. WAA, HBCAC, the Spring Show team and affiliates reserve the right to refuse artwork entry and cannot be held liable for any damage or loss.

Artists must abide by the Wilmington Art Association 39th Annual Juried Spring Art Show and Sale Prospectus, rules, entry terms and conditions, and all other guidelines as included herein and on the WAA website, or any additional WAA communications.

In the event of the sale of a piece within two weeks of the Spring Show that results from exposure at the Show,

a 30% commission is due to the WAA.

BINWORK

Binwork is the word used throughout to describe the artwork of both 2D and 3D artists that is for sale but not included in the actual judging or exhibit.

Any WAA member who has paid the registration fee may have binwork for sale.

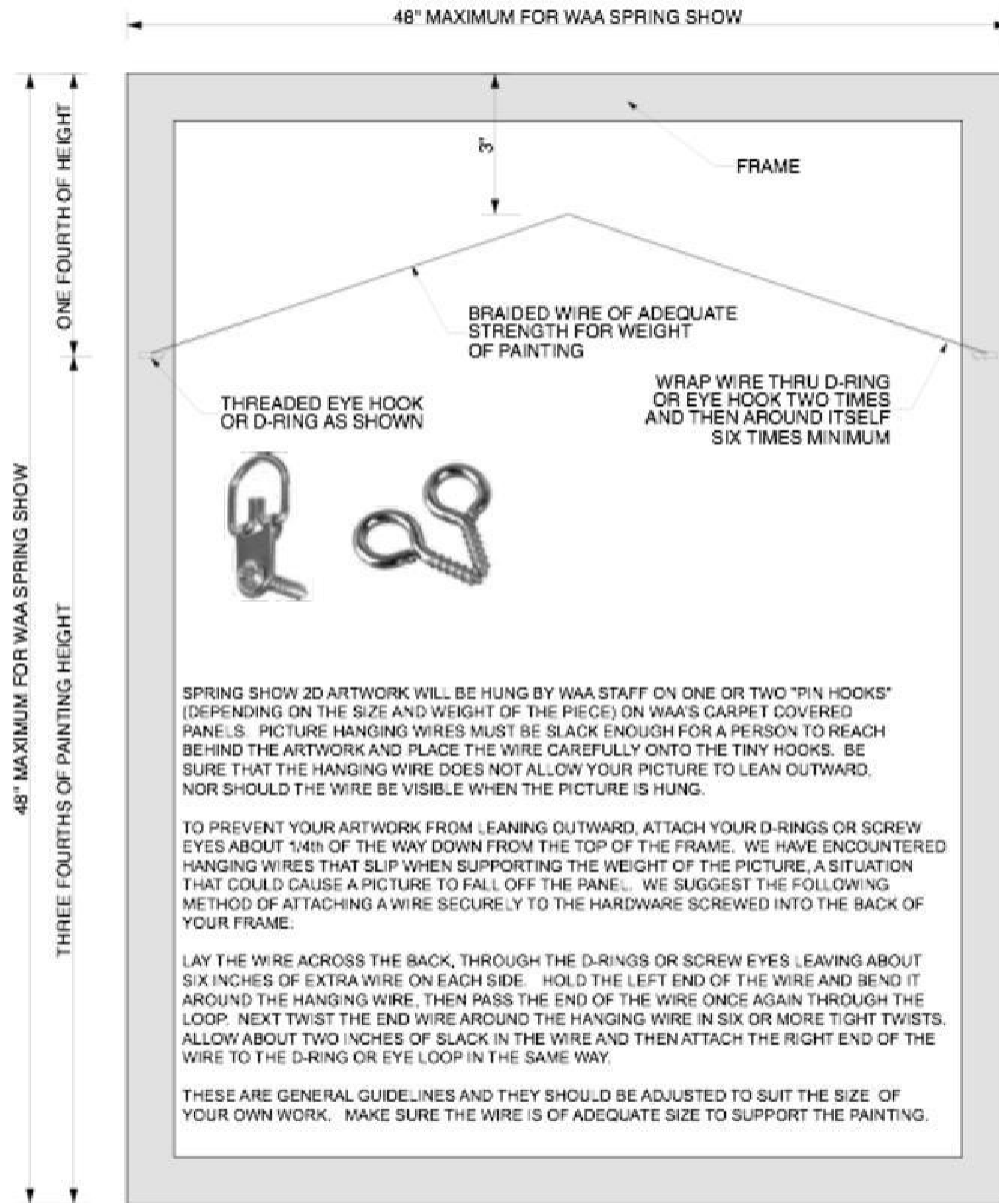
Guidelines and important presentation details regarding 2D and 3D binwork follow in the artwork sections

SALES

The artist is committed to the sale price(s) listed upon registration.

A 30% commission will be taken on all sales.

ONLINE REGISTRATION PROCESS
Register online at www.wilmingtonart.org
Enter your Information
Submit your payment via PayPal or Credit Card
Watch for payment confirmation via email (May take 24 hours)
<p>Artists may submit two pieces of art for consideration.</p> <p>When you are ready to submit and upload:</p> <ul style="list-style-type: none"> - Return to website. - Upload images of your two pieces for the juror's review. - Include price, size, and medium. - Keep a copy of your submissions for your own records. <p>Please review IMAGE GUIDELINES on last page if you need help with this.</p>
Check WAA website on or before March 8th to learn if your artwork has been accepted into the show. Registered WAA members who are not juried into the show can still submit binwork.



WAA SPRING SHOW HANGING GUIDELINES - VIEW FROM BACK

WHAT TO KNOW FOR ALL 2D JURIED ARTWORK AND BINWORK

2D ARTWORK DETAILS			
Exhibited Pieces	2 Maximum		
Mediums	<p>Acrylic, Alcohol ink, Collage, Digital Art, Drawing, Egg Tempera, Encaustic, Stained Glass, Gouache, Metal, Mixed Media, Oil, Pastel, Printmaking, Textile, Watercolor, Other No giclees, prints or reproductions.</p> <p>Traditional Fine Art Photography, Digital Conceptualization Photography. Note: Photography must not be printed on canvas. Traditional paper and metal are accepted.</p>		
Size Limitations-Not Including Frame	Width 48 inches	Height 48 inches	
Size Limitations to Outside Edge of Frame	Width 50 inches	Height 50 inches	
Diptych or Triptych	Must be connected and not exceed the 50 inches overall size limit		
Weight	15 lb maximum including frame		
Plexiglass	Any piece >30 inches that requires glass, such as pastel or watercolor, must use plexiglass		
Professional Presentation	Quality frames <u>or</u> 1.5 inch gallery wrapped canvas or 1.5 inch cradle		
Mats	White, black, off white, or light neutral mats only. A thin color liner is acceptable.		
Hanging	<p>2D art will be hung on one or two pin hooks, depending on size and weight of art, on WAA's carpeted display panels. Picture hanging wires must be slack enough for someone to reach behind the art and place the wire on the small hook(s). Be sure the wire does not allow the artwork to lean outward, nor should the wire be visible above the picture after it is hung. See picture. Make sure the wire is of adequate strength to support the painting. No sawtooth hangers. In summary, the artwork must be securely wired and professionally mounted. Enough slack must be left in the wire, so the piece can be easily hung. See picture.</p>		
Identification	Each piece must have a label with artist's name, title of artwork, medium, price and size affixed to the <u>back</u> upper right corner		
<u>2D BINWORK</u>	10 Pieces maximum, no frames allowed, must be packaged as described below		

Bin	<ul style="list-style-type: none"> - Bin to be provided by the artist at Check-In. - Artist's name must be affixed to bottom of bin. - Standard medium bin size of 42 inch height when closed X 24 inch width, black canvas print rack only. No other sizes or types are allowed. - WAA will provide standard artist identification for display. - Business cards must <u>not</u> be affixed to or placed in bins. 		
Maximum Size of Binwork	Width 24 inches	Height 24 inches	Depth 1 inch (canvas/cradle)
Wrapping	Binwork must be enclosed in Krystal (or another brand) Seal Archival Art & Photo Bags		
Wrapped Canvas	Must have white foam core or mat board cut to fit to edge of artwork		
Plein Air Panels	Hard white canvas panels do not need foam core or mat board backing.		
Paper	Artwork must have white foam core cut or mat board to fit to edge of artwork and must be matted.		
Photos	Must have white foam core or mat board cut to fit to edge of artwork		
Inventory	Inventory of binwork, with your name, title, price, size, must be entered through Google forms by March 22		

WHAT TO KNOW FOR ALL 3D ARTWORK AND 3D BINWORK

3D ARTWORK DETAILS			
Exhibited Pieces	2 Maximum		
Mediums	Ceramic, Glass, Metal, Mixed Media, Paper, Plastic, Textile, Wood, Other		
Size Limitations	All artwork including binwork must be able to be displayed on a pedestal. It cannot exceed 24" in diameter. Sculptures of five feet or taller that stand safely on the floor and do not exceed the weight limit will be considered.		
Maximum weight	30 lbs.		
Professional Presentation	Top heavy or unstable work will not be accepted. 3D work with a top or lid or separate piece(s) must have the separate pieces secured and labeled. Freestanding sculptures requiring special mounting or suspension will not be accepted No illuminated pieces that require electrical connections will be accepted		
Identification	Each piece must have a label with artist's name, title of artwork, medium, and price affixed to the bottom		
<u>3D BINWORK</u>		Not part of judging. May have up to 5 pieces	
Identification	Each piece must have a label with artist's name, title of artwork, medium, price, size, and "original" or "reproduction" affixed to bottom. All 3D binwork pieces must fit on a 36" space/pedestal.		
Inventory	Inventory of binwork, with your name, title, price, and size, must be entered through Google forms by March 22n.		

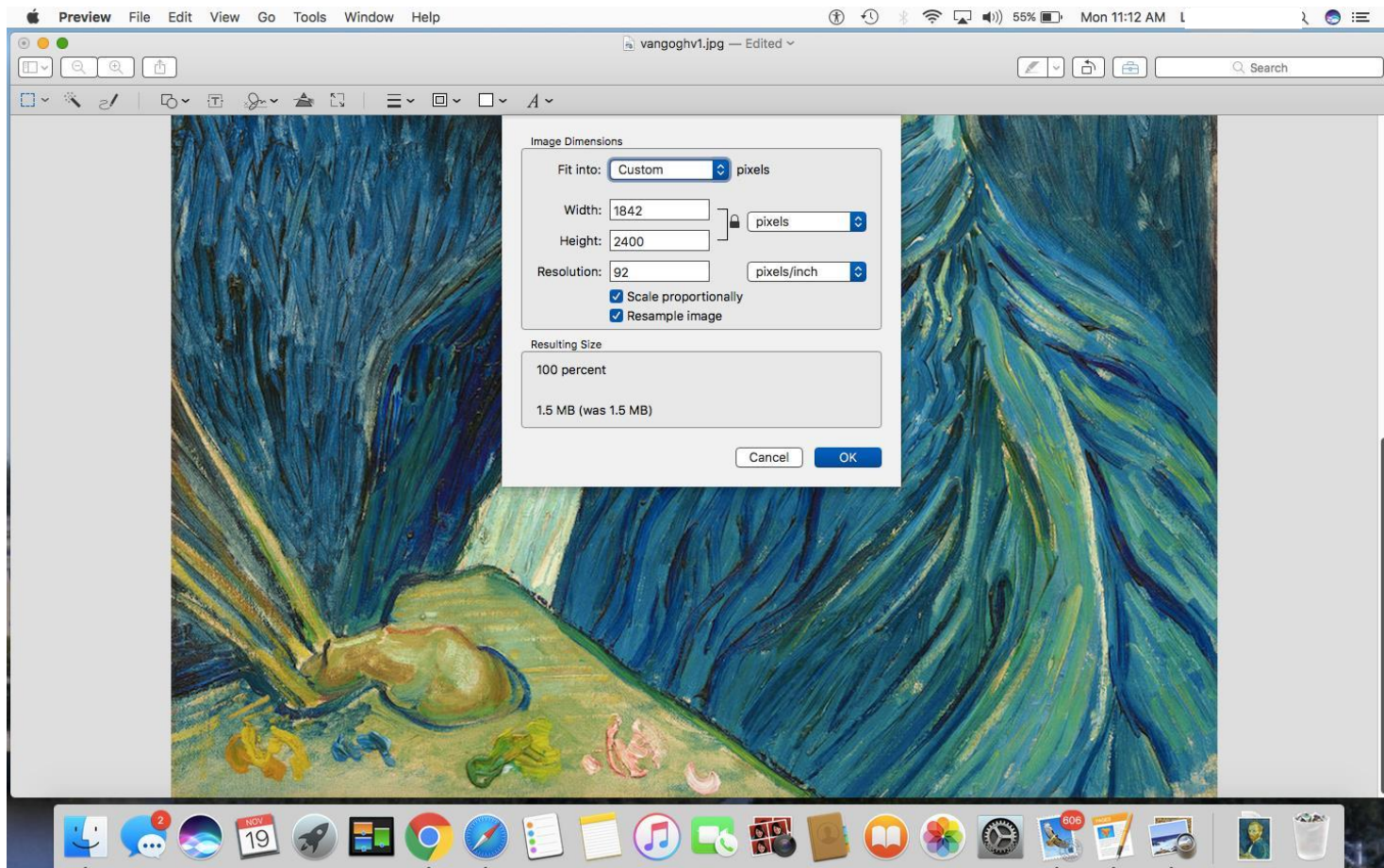


IMAGE GUIDELINES

By now you realize that you must upload your images for the two pieces of art you wish to be considered for the show. You do this during registration. This is so the Judge can view the pieces and select those to be included.

RESIZING IMAGES

Why resize? Digital photos are made up of pixels—small "pieces" of information that together produce the complete picture. Imagine a rectangle consisting of a series of tiny blocks or tiles laid side by side row by row. Like in a jigsaw puzzle, each tile contains a tiny piece of the complete image. In digital photography the more of these puzzle pieces (pixels) are used to produce the image, the higher the quality of the image.

A modern digital camera including your phone camera may produce an image that consists of 12 million pixels. This would be called a 12-megapixel camera, capable of producing a rectangular image this is 4000 pixels wide by 3000 pixels high. Storing this image on your computer might require a file that is about 3 megabytes (3

million bytes or MB) in size. Way too large to send by email or to upload to many websites. So as you can imagine, you need to take your photograph and then make the size smaller.

IMAGE RULES

One image per 2D piece (total of 2 images) and 2 images per 3D piece (total of 4 images)

Submit as a JPEG

Maximum of 2400 pixels on the largest side of the image.

Maximum file size is 2MB.

Before being uploaded, name the image file as follows:

[lastname,first initial,second initial, image number.jpg]

2D example: brownab1.jpg (entry 1) and brownab2.jpg (entry 2)

3D example: brownab1a.jpg and brownab1b.jpg (2 views of the same work)

brownab2a.jpg and brownab2b.jpg (2 views of the same work)

RESIZING AND NAMING YOUR IMAGE

Whether you use a PC or a Mac, there is built-in software you can use for this.

For a Mac

Use Preview. In Preview click on file then open. Locate the photo you wish to use. Then go to Tools then Adjust size. Set the largest dimension to 2400 pixels. The other one will change proportionally to keep from distorting the image.

To name your photo: at the top center above your photo is a drop-down box. Enter your last name, first initial, and the image number. In the "Where" box enter where you are storing the image on your computer. You will need to remember where you placed your file on your computer order to upload it upon registration.

Voila! Named and resized. In the bottom of the image dimensions box, the resulting size is listed. It must be less than 2MB. If it is too large simply reduce the height or width again until it is less than 2 MB.

For a PC: In your photos, click on your image. Then go to Properties and then go to Resize. Then resize your image. Go to Rename to name your image. _____

Still have questions? You may email springshow@wilmington.org.